

AUSABLE RIVER FESTIVAL

JULY 17-25, 2020

The AuSable River Festival is the celebration leading up to the Canoe Race.

Please note that these Sponsorships are SEPARATE from the AuSable River Canoe Marathon.

These contributions go to support the Festival which includes things like the AuSable Main Stage, HUP Race, Arts & Crafts Show, Food Court, Kids Day, Car Show, Lil Paddler Play Zone, as well as promotion of the Festival, area Businesses. Organizations, and the community during the Festival and Race.

For the breakdown of what these sponsorships include, please see the attached sheet. Our prices have increased for the packages this year because we have added the car show to most levels, so please read carefully! We do have ala-Carte items available as well, and as always if you have any questions regarding our sponsorships please contact our office.

THE AVID PADDLER +
CAR SHOW PLATINUM SPONSOR
\$3,000

HAVE CANOE WILL TRAVEL +
CAR SHOW GOLD SPONSOR
\$2000

THE WEEKEND FLOATER +
CAR SHOW GOLD SPONSOR
\$1000

I'M JUST HERE FOR THE HUPS +
CAR SHOW SILVER SPONSOR
\$500

ALWAYS WANTED MY NAME ON A TROPHY
\$150

FESTIVAL ALA CARTE ITEMS:

KID'S DAY DONATION
IN-KIND DONATIONS
CAR SHOW SILVER SPONSOR
CAR SHOW GOLD SPONSOR
CAR SHOW PLATINUM SPONSOR

JANUARY 23, 2020 - BUSINESS AFTER HOURS
TRI COUNTY AGENCY & SPIKE'S KEG O' NAILS
5:30-7:30PM AT SPIKE'S KEG O' NAILS

MARCH 6, 2020 - CHAMBER AWARDS GALA
AT KIRTLAND EVENT CENTER
(KIRTLAND HEALTH SCIENCES CENTER GRAYLING)

MARCH 26, 2020 - BUSINESS AFTER HOURS
5:30-7:30PM PENDING LOCATION

APRIL 16, 2020 - CHAMBER BUSINESS EXPO
3-7PM (3-4PM VENDORS ONLY / 4-7PM OPEN TO PUBLIC)
AT RAMADA INN, GRAYLING

MAY 14, 2020 - BUSINESS AFTER HOURS
GRAYLING COUNTRY CLUB
5:30-7:30PM AT GRAYLING COUNTRY CLUB

JUNE 5, 2020 - CHAMBER GOLF OUTING
9AM AT FOX RUN COUNTRY CLUB

JUNE 25, 2020 - BUSINESS AFTER HOURS
CRAWFORD COUNTY HISTORICAL SOCIETY
& GRAYLING MAIN STREET
5:30-7:30PM AT CC HISTORICAL MUSEUM

JULY 17-25, 2020
AUSABLE RIVER FESTIVAL & CANOE MARATHON
WWW.AUSABLERIVERFEST.COM

AUGUST 27, 2020 - BUSINESS AFTER HOURS
FRIENDS OF HARTWICK PINES
5:30-7:30PM AT HARTWICK PINES
STATE PARK MEMORIAL BUILDING

SEPTEMBER 23-24, 2020
NORTHERN MICHIGAN BUSINESS CONFERENCE
AT KIRTLAND EVENT CENTER
(KIRTLAND HEALTH SCIENCES CENTER)

SEPTEMBER 24, 2020 - BUSINESS AFTER HOURS
5:30-7:30PM AT KIRTLAND EVENT CENTER
(TO FOLLOW CONFERENCE)

OCTOBER 22, 2020 - BUSINESS AFTER HOURS
5:30-7:30PM
PENDING LOCATION

DECEMBER 3, 2020 - CHAMBER HOLIDAY AFTER HOURS
5:30-7:30PM AT AUSABLE ARTISAN VILLAGE

GRAYLING
CHAMBER
MEMBER

2020
SPONSORSHIP
OPPORTUNITIES

NOVEMBER 2019-
OCTOBER 2020

LISTED HERE ARE UPCOMING CHAMBER EVENTS AND OPPORTUNITIES FOR YOU TO SHOWCASE YOUR BUSINESS. WE BREAK DOWN EACH SPONSORSHIP IN MORE DETAIL ON THE INSIDE PAGE, AND WE HAVE INCLUDED THE DETAILS OF THE AUSABLE RIVER FESTIVAL SPONSORSHIP SEPARATELY. ENCLOSED YOU WILL FIND THE MEMBER COMMITMENTS PAGE, PLEASE FILL THIS OUT WITH YOUR BUSINESS INFORMATION AND SPONSORSHIP COMMITMENTS AND RETURN TO US AS SOON AS POSSIBLE. IF YOU NEED MORE INFORMATION OR HAVE QUESTIONS CONTACT US.



989-348-2921
P.O. BOX 406 / 213 N. JAMES ST.
GRAYLING MI, 49738
INFO@GRAYLINGCHAMBER.COM
WWW.GRAYLINGCHAMBER.COM
WWW.AUSABLERIVERFEST.COM

AWARDS GALA

MARCH 6, 2020

This event will take place again at the Kirtland Health Sciences Center. With 200 attendees, this event recognizes our local community members voted on by the public for the following awards; Chamber Member Business of the Year, Chamber Member Organization of the Year, You Made It Happen, Longevity Award, and Citizen of the Year.

Other Items Needed: Silent Auction Items such as Gift Baskets or Gift Certificates, Or Sponsor a Silent Auction Item from another Member Business.

BUSINESS EXPO

APRIL 16, 2020

Taking place at the Ramada Inn of Grayling on Thursday, April 16, 2020. These sponsorships are the perfect way to showcase your business and take your expo booth to the next level!! Get recognized and attract more guests to your booth, With over 500+ visitors to our Expo and 100+ vendors, this is a great Investment Opportunity!!

GOLF OUTING

JUNE 5, 2020

Taking place this year at Fox Run Country Club. We invite all levels of golfers to come and enjoy a day on the course, get out of the office, take your co-workers out for some team building, or team up with other local businesses for networking! We have several options for all types of businesses/organizations to get in on this event. We generally have about 75+ Players that participate each year and teams from various different business backgrounds!

Other Items Needed: Gift Certificate, Bucket Raffle Item, Silent Auction Item, or Sponsor a Gift Certificate or Silent Auction Item (Gift) from another Business.

AWARD SPONSOR - \$750

EVENT-Six tickets to the Awards Gala event which include a reserved table for up to six

-Business and Representative will be introduced and called on stage as the Award Sponsor during award ceremony

-Representative from your business will then be passing out a rose to each nominee for designated award

RECOGNITION-Business name listed in program as the Award Sponsor

-Business name will be engraved on one award as the Award Sponsor

MEDIA -Before and after event promotions of sponsors on social media and Chamber Newsletter

SIGNAGE-Business promoted as a Sponsor through the duration of the event via slideshow

-Business promoted as Main Event Sponsor on Poster at Event

MAIN EVENT SPONSOR - \$500

EVENT-Logo on the Main Event Flyer

-Name and Logo on the Front Cover of the Business Expo Map given to all of our guests at the door

RECOGNITION -Your Booth Number and Space will be bolded and in color on our Vendor Expo Map as a Main Event Sponsor.

This recognition will set you apart from the other 100 vendors and make your booth easier to find

MEDIA -Promoted on Social Media before, after and during event as Main Event Sponsor

SIGNAGE -Business promoted as the Main Event Sponsor on Poster at Entrance of the event

MAIN EVENT SPONSOR – \$1,000

EVENT-4 Person Team to play in the 2020 Chamber Golf Outing

-One dedicated email blast to use at the Sponsor Business's/Organization's discretion in 2020

RECOGNITION-Name on sponsorship board displayed during event

-Listed as the Main Event Sponsor within our Golf Outing program in goody bag to all players

SIGNAGE-Sponsor sign at a designated hole to be displayed during event

-Opportunity to place banner on the scoreboard

MEDIA-Name listed as a sponsor on social media before and after event

-Listed on all Golf Outing Publications, Social Media and Advertisements as the Main Event Sponsor

BEVERAGE CART SPONSOR – \$500

RECOGNITION-Name on sponsorship board displayed during event

-Banner on both sides of the beverage cart that will be driving around during event

-Your business listed as the Beverage Cart sponsor on our program in goody bag

SIGNAGE- Sponsor sign at a designated hole to be displayed during event

-Name on sponsorship board displayed during event

MEDIA -Name listed as a sponsor on social media before and after event

ENTERTAINMENT SPONSOR - \$500

EVENT- Includes 2 tickets to the Awards Gala Event

RECOGNITION- Business Name Listed in program on the Sponsor page

SIGNAGE- Business promoted as a sponsor through the duration of the event via slideshow and DJ mentions

MEDIA- Before during and after event promotions of sponsors on social media and Chamber Newsletter

HOSPITALITY- \$200

Recognition- Business name listed in program on the Sponsor Page

-Business name on the gift tag of the event favor sent home with each guest

SIGNAGE- Business promoted as a sponsor through the duration of the event via slideshow

MEDIA- Before and after event promotions of sponsors on Social Media and Chamber Newsletter

FEATURE BOOTH SPONSOR - \$100

RECOGNITION -Your Booth Number and Space will be bolded on our Vendor Expo Map as a Featured Booth Sponsor. This recognition will set you apart from the other 100 vendors and make your booth easier to find

MEDIA -Promoted on Social Media before, after and during event as Featured Booth Sponsor

HALFWAY HOUSE SPONSOR – \$250

RECOGNITION-Name on the Halfway House

SIGNAGE-Sponsor sign at a designated hole to be displayed during event

-Name on sponsorship board displayed during event

MEDIA Name listed as a sponsor on social media before and after event

TEE CONTEST/GAME SPONSOR – \$250

RECOGNITION -Name on sponsorship board displayed during event

-Your business listed as the sponsor for the contest on our program in goody bag

-Opportunity to provide prize for the contest if available

SIGNAGE-Sponsor sign at a designated hole to be displayed during event (based on availability)

-Additional sign at the green where the Tee Contest is held

MEDIA -Name listed as a sponsor on social media before and after event-Social Media Post promoting the game before the outing

HOLE SPONSOR – \$100

RECOGNITION -Name on sponsorship board displayed during event

SIGNAGE -Sponsor sign at a designated hole to be displayed during event

MEDIA -Name listed as a sponsor on social media before and after event