

CHAMBER AWARDS GALA

This event will take place again at the Kirtland Health Sciences Center Friday, March 1, 2019.

With 200 attendees, this event recognizes our local community members voted on by the public for the following awards; Chamber Member Business of the Year, Chamber Member Organization of the Year, You Made It Happen, New Chamber Member Business of the Year, and Citizen of the Year. By securing our Award Sponsors early this year we may have the chance to advertise for those sponsors early when we send out our nominations.



Award Sponsor - \$750

Six tickets to the Awards Gala event which include a reserved table for up to six guests
Business and Representative will be introduced and called on stage as the Award Sponsor during award ceremony
Representative from your business will then be passing out a rose to each nominee for designated award
Business name listed in program as the Award Sponsor
Before and after event promotions of sponsors on social media and Chamber Newsletter
Business name will be engraved on one award as the Award Sponsor
Business promoted as a Sponsor through the duration of the event via slideshow

Entertainment Sponsor \$500

Includes 2 tickets to the Awards Gala event
Business name listed in program on the Sponsor Page
Business promoted as a Sponsor through the duration of the event via slideshow and DJ mentions
Before and after event promotions of sponsors on social media and Chamber Newsletter

Hospitality Sponsor \$200

Business name listed in program on the Sponsor Page
Business name on the gift tag of the event favor sent home with each guest
Business promoted as a Sponsor through the duration of the event via slideshow
Before and after event promotions of sponsors on social media and Chamber Newsletter

Other Items Needed: Gift Certificate, Gift Item, Silent Auction Item, Or Sponsor a Gift Certificate or Silent Auction Item (Gift) from another Business

AUSABLE RIVER FESTIVAL

The AuSable River Festival takes place July 19th-27th, 2019 throughout all of Downtown Grayling with activities such as the Car Show, Kids Day, HUP Race, Arts & Crafts Show, The AuSable Main Stage, Beer Tent, Food Court and many other community events. These all make up the festival of events leading up to the big AuSable River Canoe Marathon taking place Saturday night. The Festival and race have been around for several years, and attracts locals and visitors to the Grayling area at a projected number of 10,000+ throughout the week. With so many options to give your businesses the right visibility, pick which one suits your budget best!



The Avid Paddler - \$2,500+

Business banner on the AuSable Main Stage
Logo on the Festival Sponsorship banner at Chamber building
Personalized Avid Paddler sponsor yard sign at Chamber building with logo
Logo on the front cover of the AuSable River Festival Event Program/Map as well as listed on the Festival Sponsors page.
Business logo on the Festival T-shirt (you will receive some of these shirts as well)
Friday and/or Saturday booth space availability in the AuSable Main Stage area on Michigan Ave. 200 Block
One Email Blast to the Grayling Chamber Membership (currently 1,000+ readers subscribed) to use at your Business discretion during the 2019 year
Business logo to scroll on the homepage of the AuSable River Festival website & included on all media promotions.

Have Canoe Will Travel - \$1,000-2,499

Business listed on the Main Festival Sponsorship banner at Chamber building
Listed on "Have Canoe Will Travel" sponsor yard signs at Chamber building
Listed in the AuSable River Festival Event Program/Map on the Festival Sponsors page
Business listed on the Festival T-shirt (Depending on price point, you may receive some free shirts as well)
Friday booth space availability in the AuSable Main Stage area on Michigan Ave. 200 Block

The Weekend Floater - \$500-999

Listed on the Festival Sponsorship banner at Chamber building
Listed in the AuSable River Festival Event Program/Map on the Festival Sponsors page
Listed with the other Weekend Floater Sponsors on the Sponsor Yard Signs at Chamber Building

ALL FESTIVAL SPONSORSHIPS ABOVE \$500 RECEIVE THE FOLLOWING BENEFITS

Name listed on sponsor sign at Festival Information Booth
Included on Social Media before, during, and after the Festival
Business listed on the AuSable River Festival website sponsorship page
Yard signs at your Business "We Support the AuSable River Festival July 19th - 27th"
Included in our "Thank You River Festival Sponsors Day"



*Grayling
Chamber
Event
Sponsorship
Opportunities*

2019



www.graylingchamber.com
989.348.2921
P.O. Box 406
Grayling MI, 49738

FESTIVAL OF TREES

Every year we participate in GPA's Festival of Trees November 10-24, 2018! It seems only fitting that our Chamber tree be a "Tree of Commerce" we gather gift certificates from some of our local Chamber Member Businesses & Organizations, including a few gift items to put under the tree as well! With tidings of Christmas, the winner of this tree is sure to have a very good year! You can help participate by donating the Following:



- Gift Certificate to your place of business
- Sponsor a Gift Item
- Gift Certificate to another local business!



HOLIDAY AFTER HOURS

It's the most Wonderful Time of the Year! We kick off the Holiday December 6, 2018 for our holiday themed Business After Hours hosted by your very own Grayling Chamber at the AuSable Artisan Village Gallery and Paddle Hard Wine Tasting Room and Brewery! It's our largest After Hours of the year with over 150 attendees. We are always looking to spread the Holiday cheer to our fellow members so please help us fill Santa's Bag with the following Items:

- Gift Certificate
- Door Prize Item (Gift)
- Sponsor a Gift Certificate or Door Prize Item (Gift) from another Business

BUSINESS EXPO

Taking place again at the Ramada Inn of Grayling on Thursday April 18, 2019, these sponsorships are the perfect way to showcase your business and take your expo booth to the next level!! Get recognized and attract more guests to your booth, with over 500+ visitors to our Expo and 100+ vendors this is a great Investment Opportunity!!

Main Event Sponsor - \$500

- Logo on the Main Event Flyer
- Name and Logo on the Front Cover of the Business Expo Map given to all our guests at the door
- Your Booth Number and Space bolded and in color on our Vendor Expo Map as a Featured Booth
- Promoted on Social Media before, after and during event as Main Event Sponsor

Feature Booth Sponsor - \$100

- Your Booth Number and Space will be bolded and in color on our Vendor Expo Map as a featured Booth
- Set you apart from the other 100 Businesses and make your booth easier to find
- Listed as a Sponsor on Promotions



CHAMBER GOLF OUTING

This event date and location is to be determined but will take place at one of our local Chamber Member Golf Courses. We invite all level of golfers to come and enjoy a day on the course, get out of the office, take your co-workers out for some team building, or team up with other local businesses for networking! We have several options for all types of Businesses to get in on this event. We generally have about 75+ Players that participate each year and teams from various different Business backgrounds!



Hole Sponsor - \$100

- Sponsor sign at a designated hole to be displayed during event (based on availability)
- Name on sponsorship board displayed during event
- Name listed as a sponsor on social media before and after event

Halfway House Sponsor - \$250

- Name on the Halfway House
- Name listed on the sponsorship board

Tee Contest/Game Sponsor - \$250

- ALL OF THE PERKS OF A HOLE SPONSOR PLUS:
- Additional sign at the green
- Your business listed as the sponsor for the contest on our program in goody bag
- Opportunity to provide prize for the contest if available
- Social Media Post promoting the game before the outing

Beverage Cart Sponsor - \$500

- ALL OF THE PERKS OF A HOLE SPONSOR PLUS:
- Banner on both sides of the beverage cart that will be driving around during event
- Name on sponsorship board displayed during event

Main Event Sponsor - \$1,000

- ALL OF THE PERKS OF A HOLE SPONSOR PLUS:
- One dedicated email blast to use at the Sponsor Business's/ Organization's discretion
- 4 Person Team to play in the 2019 Chamber Outing
- Listed as the Main Event Sponsor within our Golf Outing program in goody bag to all players
- Listed on all Golf Outing Publications, Social Media and Advertisements as the Main Event Sponsor
- Opportunity to place banner on the scoreboard

Other Items Needed: Gift Certificate, Gift Item, Silent Auction Item, Or Sponsor a Gift certificate or Silent Auction Item (Gift) from another Business

KID'S DAY

Is a free Community event taking place the Tuesday of River festival. We have games, free lunch, photo booth, inflatable's, themed activities and more!



Local Businesses can help by donating the following:

- Goodie Bag Donation (we give out 500-600 bags)
- Monetary Donation
- Donating Game or Activity Item
- Setting up Activity Booth

ARTS & CRAFTS SHOW

Arts & Crafts on the AuSable - \$100

As the Arts & Crafts Show Award Sponsor your name will be listed on one of our Crafter Awards Listed on the Arts & Crafts Show page as a sponsor and the AuSable River Festival website



HUP RACE

I'm just here for the HUPS! - \$250

As the HUP Race Main Event Sponsor your banner will be placed on the HUP Race stage and registration table Listed as a sponsor for the HUP Race on our AuSable River Festival website



Always wanted my name on a Trophy - \$100

Business name listed on one of our HUP Race Awards Listed as a sponsor for the HUP Race on our AuSable River Festival website



CAR SHOW

This is the biggest Car Show in Grayling, taking place again the weekend of Spike's Challenge officially kicking off AuSable River Festival. This event attracts locals and several tourists who come to Grayling to stay and play in the area for the weekend, so get in on the action!

Platinum Sponsor - \$1,000

Name and Logo on Sponsorship Honor Boards and All Print Materials
Name on Best of Show and Best of Cruise Night Trophies
Opportunity to participate in judging and presentation of trophies

Booth Space at Event

Gold - \$500

Name and Logo on Sponsorship Honor Boards and All Print Materials

Name on Two "Best of" Trophies

Booth Space at Event

Silver - \$250

Name on Sponsorship Honor Boards

Name on All Print Materials

Name on Two Trophies

Bronze - \$150

Name on All Print Materials

Name on One Trophy

Chrome - \$100

Name on One Trophy

All Car Show Sponsors:

Have the opportunity to place coupons or advertising in goody bags
Are acknowledged by the DJ as awards are given and throughout the show
Are listed in the program given to all show participants