

AUSABLE RIVER FESTIVAL

2020 SPONSORSHIP OPPORTUNITIES

	THE AVID PADDLER \$3000	HAVE CANOE WILL TRAVEL \$2000	THE WEEKEND FLOATER \$1000	I'M JUST HERE FOR THE HUPS \$500
EVENTS	<ul style="list-style-type: none"> -BUSINESS BANNER HANGING ON THE AUSABLE MAIN STAGE (LOCATED IN DOWNTOWN GRAYLING FOR THREE DAYS) -BUSINESS LOGO PRESENT AT ALL CHAMBER FESTIVAL EVENTS ON FESTIVAL SPONSORSHIP SIGN INCLUDING: CAR & TRUCK SHOW, KID'S DAY, HUP RACE, ARTS & CRAFTS SHOW, FOOD COURT, AUSABLE MAIN STAGE, LIL PADDLER PLAY ZONE, AND BREW AVE. -FRIDAY AND/OR SATURDAY BOOTH AVAILABILITY ON MICHIGAN AVE. IN THE FESTIVAL AREA -OPPORTUNITY TO HANG ADDITIONAL BANNER AT THE BREW AVE. FENCING (MUST SUPPLY YOUR OWN BANNER) <p>CAR SHOW -PLATINUM SPONSOR (\$1,000 VALUE)</p> <ul style="list-style-type: none"> -NAME AND LOGO ON SPONSORSHIP HONOR BOARDS AND PRINT MATERIALS -NAME ON "BEST OF" TROPHIES TO BE DETERMINED -OPPORTUNITY TO PARTICIPATE IN JUDGING AND PRESENTATION OF TROPHIES -BOOTH SPACE AT CAR SHOW EVENT 	<ul style="list-style-type: none"> -BUSINESS LISTED AT ALL CHAMBER MEMBER EVENTS INCLUDING: CAR & TRUCK SHOW, KID'S DAY, ARTS & CRAFTS SHOW, HUP RACE, FOOD COURT, AUSABLE MAIN STAGE, LIL PADDLER PLAY ZONE, AND BREW AVE. -FRIDAY BOOTH AVAILABILITY ON MICHIGAN AVE. IN THE FESTIVAL AREA <p>CAR SHOW -GOLD SPONSOR (\$500 VALUE)</p> <ul style="list-style-type: none"> -NAME AND LOGO ON SPONSORSHIP HONOR BOARDS AND PRINT MATERIALS -NAME ON TWO "BEST OF" TROPHIES -BOOTH SPACE AT CAR SHOW EVENT 	<ul style="list-style-type: none"> -NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH/FESTIVAL AREA <p>CAR SHOW -GOLD SPONSOR (\$500 VALUE)</p> <ul style="list-style-type: none"> -NAME AND LOGO ON SPONSORSHIP HONOR BOARDS AND PRINT MATERIALS -NAME ON "BEST OF" TROPHIES TO BE DETERMINED -BOOTH SPACE AT EVENT 	<ul style="list-style-type: none"> -ADVERTISED AS THE HUP RACE EVENT SPONSOR <p>CAR SHOW-SILVER SPONSOR (\$250 VALUE)</p> <ul style="list-style-type: none"> -NAME ON SPONSORSHIP HONOR BOARDS -NAME ON ALL PRINT MATERIALS -NAME ON TWO TROPHIES
RECOGNITION	<ul style="list-style-type: none"> -INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY" -OUR COMMITTEE WILL VISIT YOUR BUSINESS AND BRING PROMO GOODIES, TAKE YOUR BUSINESS'S PHOTO TO BE POSTED ON OUR FESTIVAL SOCIAL MEDIA PAGES -BUSINESS LOGO ON THE FESTIVAL T-SHIRT DELIVERED TO SPONSORS ONLY -LOGO ON THE FRONT COVERS OF THE AUSABLE RIVER FESTIVAL EVENT PROGRAM/MAP AS WELL AS LISTED ON THE FESTIVAL SPONSORS PAGE 	<ul style="list-style-type: none"> -INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY" -OUR COMMITTEE WILL VISIT YOUR BUSINESS AND BRING PROMO GOODIES, TAKE YOUR BUSINESS'S PHOTO TO BE POSTED ON OUR FESTIVAL SOCIAL MEDIA PAGES -BUSINESS LISTED ON THE FESTIVAL T-SHIRT DELIVERED TO SPONSORS ONLY -LISTED IN THE AUSABLE RIVER FESTIVAL EVENT PROGRAM/MAP ON THE FESTIVAL SPONSORS PAGE 	<ul style="list-style-type: none"> -LISTED AS A SPONSOR IN THE AUSABLE RIVER FESTIVAL PROGRAM -INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY" -OUR COMMITTEE WILL VISIT YOUR BUSINESS AND BRING PROMO GOODIES, TAKE YOUR BUSINESS'S PHOTO TO BE POSTED ON OUR FESTIVAL SOCIAL MEDIA PAGES 	<ul style="list-style-type: none"> -DJ MENTIONS THROUGHOUT THE EVENT
SIGNAGE	<ul style="list-style-type: none"> -NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH/FESTIVAL AREA -YARD SIGN AT YOUR BUSINESS "WE SUPPORT THE AUSABLE RIVER FESTIVAL JULY 17TH-25TH" -PERSONALIZED AVID PADDLER SPONSOR YARD SIGN AT CHAMBER BUILDING WITH LOGO -LISTED WITH LOGO ON THE FESTIVAL SPONSORSHIP BANNER AT CHAMBER BUILDING 	<ul style="list-style-type: none"> -INCLUDED ON SOCIAL MEDIA BEFORE, DURING, AND AFTER THE FESTIVAL -BUSINESS LISTED ON THE AUSABLE RIVER FESTIVAL WEBSITE SPONSORSHIP PAGE 	<ul style="list-style-type: none"> -LISTED ON THE SPONSORSHIP BANNER AT CHAMBER BUILDING -LISTED ON THE "WEEKEND FLOATER" SPONSOR YARD SIGN AT CHAMBER BUILDING -YARD SIGNS AT YOUR BUSINESS "WE SUPPORT THE AUSABLE RIVER FESTIVAL JULY 17TH-25TH" 	<ul style="list-style-type: none"> -LISTED AS A SPONSOR ON HUP RACE SPONSORSHIP BOARD
MEDIA	<ul style="list-style-type: none"> -INCLUDED ON SOCIAL MEDIA BEFORE, DURING, AND AFTER THE FESTIVAL -BUSINESS LOGO TO SCROLL ON THE HOMEPAGE OF THE AUSABLE RIVER FESTIVAL WEBSITE & INCLUDED ON ALL MEDIA PROMOTIONS. -BUSINESS LISTED ON THE AUSABLE RIVER FESTIVAL WEBSITE SPONSORSHIP PAGE -ONE EMAIL BLAST TO THE GRAYLING CHAMBER MEMBERSHIP (CURRENTLY 230+ BUSINESSES & ORGANIZATIONS) TO USE AT YOUR BUSINESS'S DISCRETION DURING THE 2020 YEAR 	<ul style="list-style-type: none"> -BUSINESS LISTED ON THE SPONSORSHIP BANNER AT CHAMBER BUILDING -LISTED ON "HAVE CANOE WILL TRAVEL" SPONSOR YARD SIGN AT CHAMBER BUILDING -YARD SIGNS AT YOUR BUSINESS "WE SUPPORT THE AUSABLE RIVER FESTIVAL JULY 17TH-25TH" -NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH/FESTIVAL AREA 	<ul style="list-style-type: none"> -INCLUDED ON SOCIAL MEDIA BEFORE, DURING, AND AFTER THE FESTIVAL -BUSINESS LISTED ON THE AUSABLE RIVER FESTIVAL WEBSITE SPONSORSHIP PAGE 	<ul style="list-style-type: none"> -SOCIAL MEDIA MENTIONS AS A HUP RACE SPONSOR -LISTED AS A SPONSOR FOR THE HUP RACE ON OUR AUSABLE RIVER FESTIVAL WEBSITE

AUSABLE RIVER FESTIVAL

ADD-ON ITEMS 2020 SPONSORSHIP OPPORTUNITIES

KID'S DAY DONATION

KIDS DAY IS A COMPLETELY FREE EVENT FOR KIDS 12 AND UNDER, AND HAS BEEN ENJOYED BY THE COMMUNITY FOR DECADES. WE PROVIDE LUNCH, GAMES, THEMED ACTIVITIES, MUSIC, CONTESTS, GOODIES BAGS AND SO MUCH MORE TO OVER 600 KIDS ON THIS FUN FILLED ANNUAL EVENT!

LOCAL BUSINESSES CAN HELP BY DONATING THE FOLLOWING: GOODIE BAG DONATION (WE GIVE OUT 500-600 BAGS), MONETARY DONATION, DONATING GAME OR ACTIVITY ITEM, SETTING UP ACTIVITY BOOTH!

ALWAYS WANTED MY NAME ON A TROPHY

RECOGNITION

Business name listed on one of our Event Awards (select one below)

MEDIA

Business name listed on AuSable River Festival website as Event Award Sponsor

CHOOSE FROM THE FOLLOWING EVENTS

CAR SHOW	\$ 150
Multiple Trophies Available	
HUP RACE	\$ 150
6 Awards Available	
ARTS & CRAFT SHOW	\$ 150
3 Awards Available	

IN-KIND DONATIONS

THE FOLLOWING EVENTS ARE ALWAYS IN NEED OF IN KIND DONATIONS SUCH AS GIFT CERTIFICATE, GIFT ITEM, GOODY BAG ITEMS, SILENT AUCTION ITEM, VOLUNTEER PRIZES, OR SPONSOR A GIFT CERTIFICATE OR SILENT AUCTION ITEM (GIFT) FROM ANOTHER BUSINESS.

AUSABLE RIVER FESTIVAL
AWARDS GALA

CAR & TRUCK SHOW
GOLF OUTING

CAR SHOW SPONSORSHIPS

TROPHY SPONSOR \$150

RECOGNITION

Business name listed on one of our trophies

MEDIA

Business name listed on AuSable River Festival websites Event Award Sponsor

SILVER SPONSOR \$250

RECOGNITION

Name on 1-2 Trophies

SIGNAGE

Name on Sponsorship Honor Boards

MEDIA

Name on all print materials

GOLD SPONSOR \$500

EVENT

Booth Space at Car Show Event

RECOGNITION

Name on "Best of" Trophies to be determined

SIGNAGE

Name and Logo on Sponsorship Honor Boards

MEDIA

Name on all print materials

PLATINUM SPONSOR \$1,000

EVENT

Booth Space at Car Show Event

Opportunity to participate in judging and presentation of trophies

RECOGNITION

Name on "Best of" Trophies to be determined

SIGNAGE

Name and Logo on Sponsorship Honor Boards

MEDIA

Name on Print Materials

JULY 17 - JULY 25 2020

WWW.AUSABLERIVERFEST.COM